

ALL-ABOUT-PSYCHOLOGY.COM



I N F O R M A T I O N   G U I D E



My name is David Webb and I am the owner, writer and host of three websites built around my teaching and research interests; including **All-About-Psychology.Com** which receives over two million visits a year.

A passionate promoter of psychology through social media, over 850,000 people follow my [All About Psychology Facebook page](#) and I'm featured on the British Psychological Society list of the 100 most followed psychologists and neuroscientists on [Twitter](#).

A best selling author, my published work includes: [The Psychology Student Guide](#), [The Incredibly Interesting Psychology Book](#) and [On This Day in Psychology](#).

### **WHAT I DO:**

In conjunction with my psychology website and over 1 million social media followers, I help website owners, authors, bloggers, podcasters, and service providers find, build, and connect with a massive audience of people interested in their work.

### **A UNIQUE SERVICE:**

It has taken a passionate interest and years of hard work to establish the high profile, trust and authority that All-About-Psychology.Com and its associated social media channels enjoy today. There is no other individually owned and personally managed marketing platform you can leverage, that will offer you the same level of exposure.

# ABOUT THE WEBSITE

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850,000+

Whatever the connection - student, educator, professional or general interest, people who like psychology, love All-About-Psychology.Com



12,000+

Providing free, high-quality information and resources since 2008, All-About-Psychology.Com receives over two million visits a year and has attracted over a million followers across its social media channels.



140,000+



12,000+

**Fun fact!** The All About Psychology Facebook page has over 300,000 more followers than the American Psychological Association Facebook page!



29,000+



8,000+



92,000+

# TESTIMONIALS

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*David Webb is a gem for anyone interested in promoting the science of psychology. He comes with a ready made audience of nearly a million people specifically interested in this topic. Most importantly, David is not a salesman; he cares deeply about psychology and curates excellent content on the topic. (Dr. Robert Biswas-Diener: Positive psychologist and author)*

*David has been a pleasure to collaborate with on promoting my new book, My Sister's Super Skills, a picture book that introduces children to kid-friendly coping skills. David is a great communicator, creative and knowledgeable in the mental health field. Highly recommend! (Lauren Mosback : Licensed professional counselor and Children's Book Author)*

*David has a genuine love for the profession of psychology, and his passion for the subject combined with high quality work has seen him build a huge global following through 'All About Psychology'. He is also a values-based professional, so when I was looking to market my psychology book it was an easy choice. David is a pleasure to work with and his rates are very reasonable for someone with a global reach and such high quality productions. He comes highly recommended. (Clive F. Lloyd: Psychologist and author)*

*David Webb is a rare bird indeed. He has a deep understanding of human behavior and psychological science, and he is also a keen translator who values plain language and wit . He knows the marketplace of ideas, and perhaps more than anyone has tapped into its potential. (Wray Herbert, columnist for Newsweek, Scientific American Mind, The Huffington Post and former editor-in-chief of Psychology Today)*