

Leverage the massive reach of the **All About Psychology** website and social media channels.



Totally Psyched

Online Marketing and Publicity Services

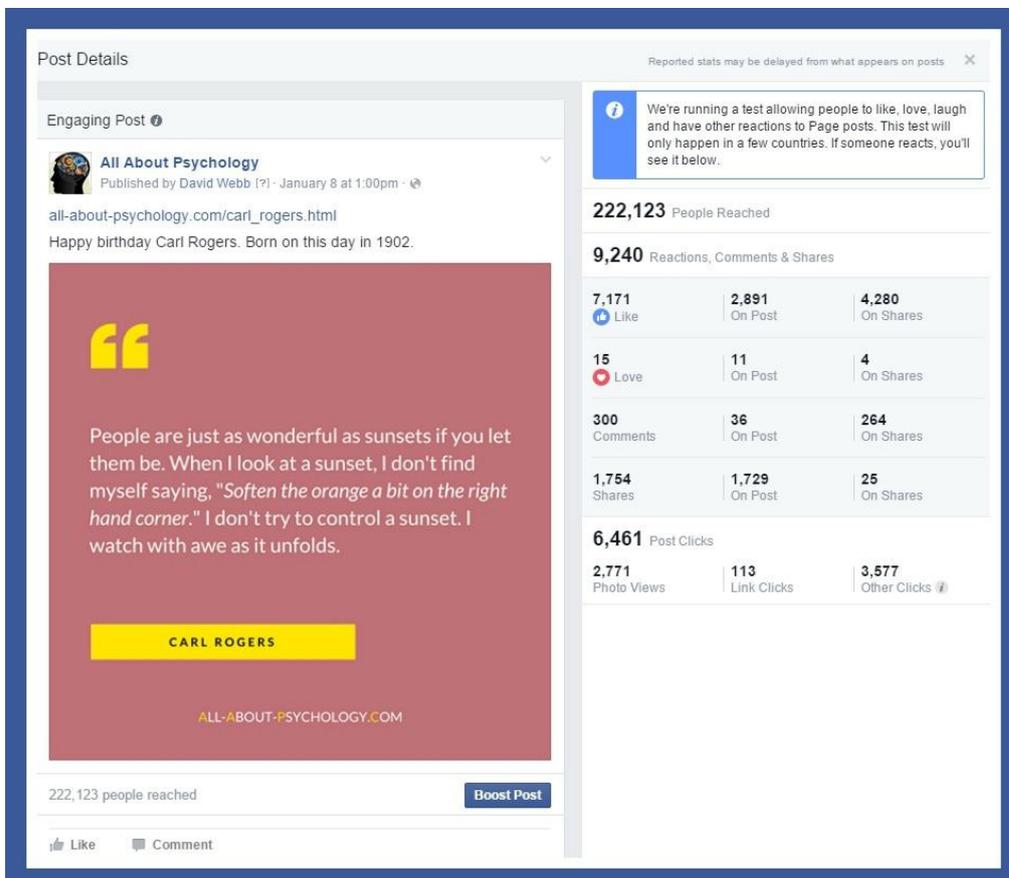
**CONNECT WITH HUNDREDS OF THOUSANDS OF
PEOPLE WHO LOVE PSYCHOLOGY**

If you are looking to promote anything connected with psychology...I can help.



My name is David Webb and I've had a passionate interest in psychology for over 25 years. A former University lecturer, I have written several best selling [psychology books](#) and I have built four websites around my teaching and research interests; including [all-about-psychology.com](#) which receives over two million visits a year.

Great Content Seen by Thousands:



Post Details

Reported stats may be delayed from what appears on posts

Engaging Post

All About Psychology
Published by David Webb [?] · January 8 at 1:00pm ·

[all-about-psychology.com/carl_rogers.html](#)
Happy birthday Carl Rogers. Born on this day in 1902.

“

People are just as wonderful as sunsets if you let them be. When I look at a sunset, I don't find myself saying, "Soften the orange a bit on the right hand corner." I don't try to control a sunset. I watch with awe as it unfolds.

CARL ROGERS

ALL-ABOUT-PSYCHOLOGY.COM

222,123 people reached

Boost Post

Like Comment

222,123 People Reached

9,240 Reactions, Comments & Shares

7,171 Like	2,891 On Post	4,280 On Shares
15 Love	11 On Post	4 On Shares
300 Comments	36 On Post	264 On Shares
1,754 Shares	1,729 On Post	25 On Shares

6,461 Post Clicks

2,771 Photo Views	113 Link Clicks	3,577 Other Clicks
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The popularity of the website combined with the massive reach of the All About Psychology social media channels means that any content I market on your behalf will be regularly seen by a huge audience of psychology enthusiasts.

Latest Social Media Figures:

[Facebook](#) Page (863,000+ Likes)

[Twitter](#) Page (12,000+ followers)



[Google+](#) Psychology (7,000+ followers, 3 million+ views)

[Google+](#) David Webb (14,000+ followers, 2 million+ views)

[Tumblr](#) Page (45,000+ followers)

[YouTube](#) Channel (8,000+ subscribers)

[Pinterest](#) Page (10,000+ followers, 2.6+ thousand pins)

All About Psychology's year on Pinterest

Cheers to you! In 2015, you created 690 Pins and 2 boards, driving awareness for All About Psychology:

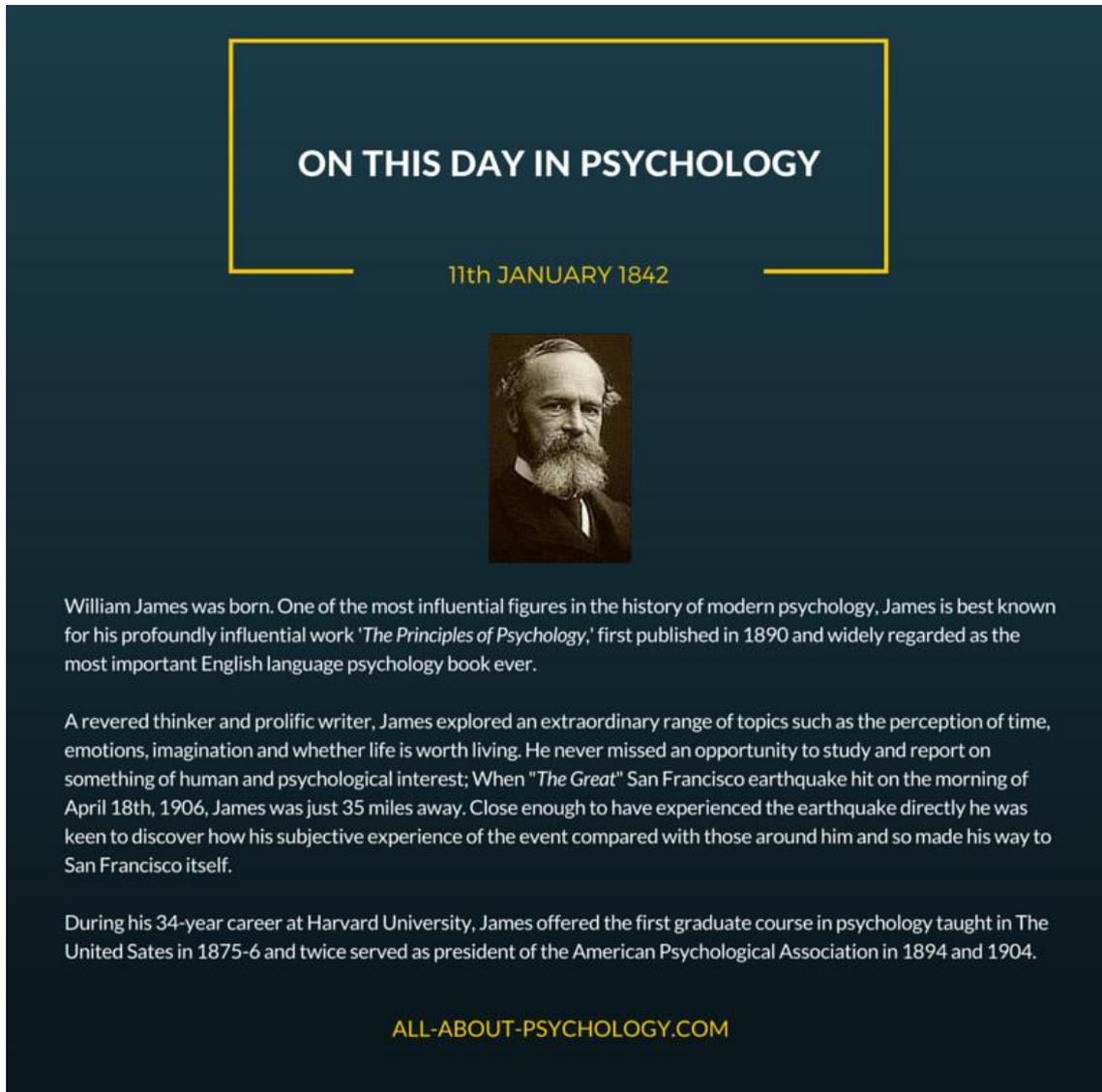
	You got discovered 847,474 people saw your Pins
	Your Pins got saved 11,300 people repinned your content
	You got more visitors 3,730 people clicked through to your website

[LinkedIn](#) Psychology Students Group (64,000+ members)

[Instagram](#) Page (4,500+ followers)

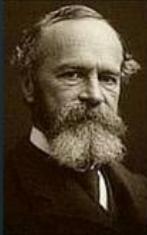
All-About-Psychology.Com also has a mailing list with over 13,000 subscribers, which I also utilize during the course of a marketing campaign.

An Outstanding Content Marketing Branding Opportunity:



ON THIS DAY IN PSYCHOLOGY

11th JANUARY 1842



William James was born. One of the most influential figures in the history of modern psychology, James is best known for his profoundly influential work '*The Principles of Psychology*,' first published in 1890 and widely regarded as the most important English language psychology book ever.

A revered thinker and prolific writer, James explored an extraordinary range of topics such as the perception of time, emotions, imagination and whether life is worth living. He never missed an opportunity to study and report on something of human and psychological interest; When "*The Great*" San Francisco earthquake hit on the morning of April 18th, 1906, James was just 35 miles away. Close enough to have experienced the earthquake directly he was keen to discover how his subjective experience of the event compared with those around him and so made his way to San Francisco itself.

During his 34-year career at Harvard University, James offered the first graduate course in psychology taught in The United States in 1875-6 and twice served as president of the American Psychological Association in 1894 and 1904.

ALL-ABOUT-PSYCHOLOGY.COM

Based on the content of my [latest book](#), I do a daily post across the All About Psychology social media channels which showcases a significant person or event in the history of psychology. The 'On This Day in Psychology' post is also featured on the All About [Psychology Blog](#), one of the most visited pages on the site.

Re-branded (client colors and website URL) 'On This Day in Psychology' posts, would be subject to the same daily posting strategy and, therefore, benefit from the same extensive level of exposure.

Further details about the 'On This Day in Psychology' branding opportunity available on request.

Official Site Sponsorship:

Official site sponsorship offers unprecedented coverage and marketing opportunities. As well as having an extensive advertising presence across the website, the official site sponsor would also be directly associated with very high profile, extremely popular and regularly promoted projects such as the [ongoing initiative](#) to provide completely free access to classic full text psychology journal articles.

Further details about official site sponsorship available on request.

FAQ

Can you write unique content for me?

Yes.

Can I include banner ads and URL links on all-about-psychology.com content pages?

Yes. Both on newly created and existing pages.

Can I include video and other rich media on all-about-psychology.com content pages?

Yes.

Can you help me grow our social media accounts, facebook/twitter etc?

Yes.

How much do you charge?

Depends on the nature and scale of your marketing campaign. I have run campaigns costing from a few hundred to a few thousand dollars per month.

Make This Your Most High Profile Year Ever!

It has taken a passionate interest and years of hard work to establish the very high profile, trust and authority that All-AboutPsychology.Com and its associated social media channels enjoy today. Consequently, there is no other individually owned and personally managed psychology marketing platform which can offer you such a comprehensive level of brand awareness, exposure and reach in 2016.

If you are looking to promote anything connected with psychology, contact me via e-mail: davidwebb@all-about-psychology.com with the details and I'll put together a detailed campaign proposal for your consideration.

All the very best,

David Webb BSc (Hons), MSc

Testimonials:

"Working with David is a pleasure. He is professional, creative, and conscientious. If you're looking to reach students of psychology in the academic arena, David will be able to connect you. He has a large and loyal social media following, and engages his fans in conversations on a daily basis." (Dr. Shannon Kolakowski)

"David Webb is a gem for anyone interested in promoting the science of psychology. He comes with a ready made audience of nearly a million people specifically interested in this topic. Most importantly, David is not a salesman; he cares deeply about psychology and curates excellent content on the topic." (Dr. Robert Biswas-Diener)

"David Webb is a rare bird indeed. He has a deep understanding of human behavior and psychological science, and he is also a keen translator who values plain language and wit. He knows the marketplace of ideas, and perhaps more than anyone has tapped into its potential"

(Wray Herbert, writer-in-residence for the Association for Psychological Science.)